

# **Vendor Information**

### Annual MAiZE Owner Conference

February 27-March 2, 2019 Dallas, TX

We look forward to having you participate as a vendor in the 19<sup>th</sup> Annual MAiZE Site Owners Conference (a.k.a. Corn Party) and look forward to seeing you in Dallas. This annual gathering of 300+ agritourism operators is a wonderful way to meet face-to-face with those farms interested in your products.

#### **Conference Location**

The Westin Dallas Fort Worth 4545 W. John Carpenter Freeway; Irving, TX 75063 972-929-4500

We have negotiated a rate of \$119/night for the nights of Feb 28 - Mar 2. For reservations, book via the online link at cornparty.com. **Our block will be held until February 8**, but it may fill sooner than that. We encourage you to book early versus waiting and potentially not getting a room.

### Transportation to the Hotel

If flying into Dallas Fort Worth Airport and going straight to The Westin Dallas Fort Worth, there is a free shuttle that is offered by the hotel. It is available, on request, complimentary 24 hours, 7 days a week. Shuttle Phone: 972-929-4500

If flying into Dallas Love Field, the airport is located 14 miles from the hotel. One-way taxi fare is estimated at \$40.

# **Hotel Shipping Information**

The Westin Dallas Fort Worth
The MAiZE- Corn Party
Vendor Name
Feb. 28, 2019
4545 W. John Carpenter Freeway; Irving, TX 75063

#### **Vendor Fees**

\$275 for a space that includes a skirted 6-foot table with two chairs and Friday bus tour for one individual.
\$315 for a space that includes a skirted 6-foot table with two chairs **with power** and Friday bus tour for one individual.
In addition, you can elect to participate in other conference tours & meals for the costs indicated on the registration form, along with adding more individuals for the Friday bus tour if you like.

<sup>\*</sup> If you are a MAIZE Owner selling a product/service, and have registered for the conference as an attendee, all vendor fees are waived except for a \$50 booth space fee (or \$90 with power).

#### **Schedule**

#### Thursday, February 28

12 PM Vendor Set-up Begins

8:15 PM Vendor Social

Friday, March 1

8:15AM-4:15PM Friday Bus Tour (vendors will be participating in this bus tour and given 5 minutes for a vendor

spotlight, during which time you can also show a video clip if you like)

4:30-6:30 PM Vendor Social (you may also see traffic during and after dinner)

Saturday, March 2

7:00 AM – 8:30 AM Breakfast & Vendor Time

8:30-12:00 PM Vendor Displays Open during Breakout sessions

12 PM Vendor Tear Down

## **Vendor Packets**

We will distribute vendor information packets to all of our MAiZE farms attending the conference, containing information from any vendors who choose to participate, whether you attend the conference or not.

For those who would like to participate, you will need to provide us with a flyer or brochure (max width of 8.5" and/or height of 11"), quantity of 125, by **February 21, 2019**. The cost to distribute your flyer will be \$100.

If you are shipping fliers to be included in the Vendor Packet, please ship those to:

The MAiZE

5788 S. 3600 W.

Spanish Fork, UT 84660

You may ship these fliers anytime before the conference, but they must be arrive by February 21 or they may not be included in the Vendor Packet.

# 6th Annual Silent & Live Corn Party Auction

The Silent & Live auction is where conference attendees can bid on donated items or services and all proceeds will go to the MAiZE Scholarship Fund. An additional way to get your product out there and generate exposure is by donating a gift basket featuring your products. It will be on display for all attendees to see. If you are interested in participating in the auction, please go to www.cornparty.com and submit your item's info.

# **Additional Exposure Sponsorships**

If you are unable to attend or are looking for additional exposure, we do have several sponsorship opportunities available and can provide you with details/costs upon request. Please note that booth fees are waived for sponsors.

NAMETAGS BAGS BINDERS
CANDY DISPLAY BUS TOUR SNACKS T-SHIRTS

**O**THER – We are always open to new ideas! If you have other sponsorship ideas you'd like to suggest and provide, please just let us know.

### **Contact Info**

Vendor Registration/Questions: Mallory Kendall, mallory@themaize.com, 801-921-3740

**Sponsorships:** Kamille Combs, kamille@themaize.com, 801-427-8323